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— K.R.

## h&p expo returns to houston

The Halloween & Party Expo, an annual trade show featuring new and mainstay products for the Halloween, costume and party industries, will be held Jan. 28 to 31, 2012, at George R. Brown Convention Center.

In 2011, the Halloween & Party Expo had from over 450 manufacturers and 6,800 attendees. Similar attendance from both exhibitors and buyers is expected for the 2012 event.

In addition to facilitating business relationships, the four-day trade show is also home to several annual industry-wide events, including costume shows, sponsored parties and educational seminars. — K.R.

## interfilière shanghai dates

Eurovet announced the date for their seventh annual lingerie and swimwear industry events in China: Interfilière Shanghai and Shanghai Mode Lingerie will be held Oct. 18 and 19, 2011 at the Shanghai Exhibition Center.

Organizing company Eurovet expects 180 exhibitors at the Interfilière intimate apparel textile show, including leading manufacturers of fabrics, laces, embroideries, accessories and trimmings.

In an adjoining hall, Shanghai Mode Lingerie will be showing merchandise from over 20 new Chinese brands, up from six Chinese brands that premiered at Shanghai Mode in 2010. Additionally, dozens of international lingerie, swimwear and hosiery brands will be exhibiting.

Eurovet predicts attendance for both Interfilière Shanghai and Shanghai Mode Lingerie to top 6,000. — K.R.

## agent provocateur chairman

British lingerie brand Agent Provocateur

has named Chris Woodhouse non-executive chairman of the company, charged with spearheading the brand's international growth plans.

Woodhouse is currently the director of the U.K. upscale department store Debenhams as well as chairman of Gondola Group, which owns U.K. restaurant chains ASK, Byron, Zizzi and Pizza Express. Woodhouse is replacing former chairman Kim Winsler, who left the company in mid-January after only 10 months.

Agent Provocateur, owned by private equity firm 3i, is planning to open additional retail stores in New York and Los Angeles later this year. — K.R.

## licensing expo set for june

Licensing International Expo, an annual event showcasing global brands and properties available for licensing, will be held June 14 to 16, 2011, at the Mandalay Bay Convention Center in Las Vegas.

The trade event, sponsored by LIMA (the International Licensing Industry Merchandisers' Association), aims to unite retailers, manufacturers, wholesalers, brand owners and marketers and initiate licensing deals. Licensing International Expo 2010 had 18,000 attendees with more than 5,000 brands from over 90 countries represented. With 130 new exhibitors for 2011, similar attendance numbers are expected.— K.R.

## ind. nordstrom store to close

Nordstrom, Inc. announced plans to close a downtown Indianapolis store due to weak sales caused by a second Nordstrom location that opened in 2008.

The 216,000-square foot store, located at the Circle Centre Mall, opened September 8, 1995 and will close to the public on July 31, 2011. The company will continue to operate the second Nordstrom location at The Fashion Mall at Keystone Crossing and will open a new Nordstrom Rack store at The Shops at Rivers Edge in September 2011. Nordstrom, Inc., was founded in 1901

and has 214 stores in 29 states. — K.R.

## gelmart awarded by walmart

In late March, Gelmart was named Walmart 2010 Supplier of the Year for bras in the store's department 30 according to Jay Bernstein, EVP-sales at Gelmart.

The company supplies bras for the Simply Basic collection which now retail for \$4.98. "This is the first time Gelmart has been named Supplier of the Year at Walmart" said Bernstein.

"It is truly an honor to have received this award," said Yossi Nasser, president of Gelmart. "Walmart has a tremendous supplier base. We are up against some very tough competition. This award is a testament to our dedication to providing our customers with the right product at the right time and at the right price. We are in a tough industry in a tough economy; we understand the importance of maintaining flexibility to evolve based on the changing demands of the market."

Gelmart has been supplying opening price point bras for Walmart for decades. — N.M.

## tefron hires wexler as vp

As part of its sales and marketing plan, Seamless intimate apparel maker Tefron Ltd. has hired Galit Wexler as vice president, North America. According to the company, Wexler will work directly with intimate apparel customers in this position.

Tefron said that Galit has more than 10 years of intimate apparel experience. Most recently, she was the director of design and merchandising of intimate apparel for Abercrombie & Fitch's Gilly Hicks brand. She previously worked for Delta Industries in New York City and Prague and Kenvelo in Prague.

Tefron has also hired Jeff Danzer and his team at BrandAxiom, a New York City-based marketing firm, to develop and execute the company's North American strategy. Rebecca Zuber has departed as chief

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